RJ REYNOLDS
TOBACCO COMPANY

S. G. STEEN
Regional Operations Mgr

160 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

February 11, 1994

RJR Account #055600
Mr. B. Kobielski
BISHOP CO.

March VAP Monthly Promotion: *Camel B2G1F*

Dear Bob:

We have ordered 1 (12M) B1G1F case(s) and 1 (6M) Live case(s) of each style listed below to cover our **March 1994** automatic monthly display shipment for participating retail accounts:

	Case UPC
Camel Fil Box	12300-10340
Camel Lt Box	12300-10740
Camel Spec Lt Box	12300-66640
Camel Spec Lt Box 100	12300-66740

(prebook) move to Kiosk ($65.94 - no Live per TAM)
Order sleeves
Off List

PO #021194

Product / Premium Arrival:	**March 4, 1994**
Ship Date to Retail:	**Week of March 14, 1994**
SKU CUBE:	**1.208**
SKU WT (w/o Product):	**5.04500 lbs**
Retail Sales Offer per Sku:	**40**

Promotion Description: Utilize self-contained shipper. Shipper has 40 buy-2-get-1-free sleeves. Sleeves have Continuity Catalog placed inside and all sleeves will be opened up in the SKU for easy packing. Buy-1-get-1-free product should be placed into the sleeve and an additional 'Live' pack inserted with it. B1G1F product will be pre-banded.

Billing per Sku:	**8 Full Price Cartons**
EFT $ Amount:	**$N/A**
NON-EFT $ Amount:	**$1,882.68**

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Source: https://www.industrydocuments.ucsf.edu/docs/yjdn0000

Attached is a list of accounts authorized to receive the packed displays. RJR will reimburse you $28.00 per 12M case for all displays packed and shipped to retail on a timely basis. This equates to $112.00 (4 cases @ $28.00). Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

S. G. Steen
Regional Operations Manager
SGS/jc
cc: T. A. McMahon

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

V-CAMB2B.DOC

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Source: https://www.industrydocuments.ucsf.edu/docs/yjdn0000

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23 February 1994

TO: T. A. MCMAHON
DM
150 LAWRENCE BELL DRIVE
SUITE #108
WILLIAMSVILLE, NY 14221

FROM: RJ REYNOLDS TOBACCO COMPANY
401 NORTH MAIN STREET
WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: THE BISHOP COMPANY
SIS ACCOUNT NUMBER 55600
NIAGARA FRONTIER
FOOD TERMINAL
BUFFALO NY 14240
FROM ADVANCE NC BY NEW YORK CAROLINA EX BILL LADING NUMBER 5440305
ON 02/23/94:

ORDERED	SHIPPED	BACKORDER	ITEM NO.	ITEM DESCRIPTION
30	30		457325	CAM Q1 B2G1F SLEEVE W/POS& CCV

YOUR COMPLETE SHIPMENT IS ESTIMATED TO ARRIVE ON 02/28/94.

REFERENCE ORDER NUMBER 4052-0711 ON ANY INQUIRIES ABOUT THIS SHIPMENT
WHICH WAS ENTERED 02/21/94.

FOLLOWING SHIPPING INSTRUCTIONS WERE PRINTED ON THE BILL
OF LADING:
HOLD FOR CAMEL B2G1F
CONSIGNEE CALL RJR REP: (000) 000-0000

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Source: https://www.industrydocuments.ucsf.edu/docs/yjdn0000